

**Display Sets****Search History****Database Details**

<b>Set</b>	<b>Term Searched</b>	<b>Items</b>	
S1	((CUSTOMER? ? OR CONSUMER? ? OR BUYER? ? OR PURCHASER? ? OR PATRON? ?) (5N) BRAND? ? (5N) (PREFER? OR PROFIL? OR LOYALT? OR POSITION?))	69360	<b>Display</b>
S2	S1 NOT PY>1999	21202	<b>Display</b>
S3	S2 AND (COMPET? (5N) (SET? ? OR LEVEL? ? OR GROUP? OR CLASSIF? OR CATEGOR? OR MIN? OR MAX? OR THRESHOLD? ?)) AND (PRODUCT? ? (5N) (CHARACTERISTIC? ? OR ATTRIBUTE? ?))	204	<b>Display</b>

Format  
Free

Number of  
Records  
10

read through  
this + KWL  
CMT  
6/2/06

Show Database Details for:

7: Social SciSearch®

 Bluesheet  Rates Fields Formats Sorts Limits Tags

© 2006 Dialog, a Thomson business

### Dialog Response

File 7:Socia SciSearch(R) 1972-2006/May W4  
(c) 2006 Inst for Sci Info

File 9:Business & Industry(R) Jul/1994-2006/May 31  
(c) 2006 The Gale Group

File 13:BAMP 2006/May W3  
(c) 2006 The Gale Group

File 15:ABI/Inform(R) 1971-2006/Jun 02  
(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/May 31  
(c) 2006 The Gale Group

File 20:Dialog Global Reporter 1997-2006/Jun 02  
(c) 2006 Dialog

File 31:World Surface Coatings Abs 1976-2006/Jun  
(c) 2006 PRA Coat. Tech. Cen.

File 47:Gale Group Magazine DB(TM) 1959-2006/Jun 01  
(c) 2006 The Gale group

File 50:CAB Abstracts 1972-2006/May  
(c) 2006 CAB International

File 67:WORLD TEXTILES 1968-2006/MAY  
(c) FORMAT ONLY 2006 DIALOG

File 73:EMBASE 1974-2006/Jun 02  
(c) 2006 Elsevier Science B.V.

File 75:TGG Management Contents(R) 86-2006/May W3  
(c) 2006 The Gale Group

File 80:TGG Aerospace/Def.Mkts(R) 1982-2006/May 31  
(c) 2006 The Gale Group

File 101:Disclosure Database(R) 2006/May W4  
(c) 2006 Thomson Financial

File 111:TGG Natl.Newspaper Index(SM) 1979-2006/May 24  
(c) 2006 The Gale Group

File 112:UBM Industry News 1998-2004/Jan 27  
(c) 2004 United Business Media

File 122:Harvard Business Review 1971-2006/May  
(c) 2006 Harvard Business Review

File 126:TRADEMARKSCAN(R) -U.K. 2006/May W4  
(c) 2006 Thomson CompuMark

File 127:Trademarkscan(R) -Canada 2006/May 31  
(c) 2006 Thomson CompuMark

File 129:PHIND(Archival) 1980-2006/May W3  
(c) 2006 Informa UK Ltd

File 132:S&P`s Daily News 1985-2006/May 31  
(c) 2006 McGraw-Hill Companies Inc

File 133:S&P`s Corp.Descrip.+News 2006/May 26  
(c) 2006 McGraw-Hill Co. Inc

File 135:NewsRx Weekly Reports 1995-2006/May W4  
(c) 2006 NewsRx

File 150:Gale Group Legal Res Index(TM) 1980-2006/May 30  
(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 177:Adv. & Agency Red Books:Advertisers 2006/May  
(c) 2006 Reed Elsevier Inc

File 180:Federal Register 1985-2006/Jun 02  
(c) 2006 format only DIALOG

File 182:FDA News Mar. 2002-2006/Jun 02  
(c) 2006 Washington Business Info.

File 192:Industry Trends & Anal. 1997/Jun  
(c) 1997 Decision Resources Inc.

File 211:Gale Group Newsearch(TM) 2006/Jun 01  
(c) 2006 The Gale Group  
File 248:PIRA 1975-2006/May W1  
(c) 2006 Pira International  
File 249:Mgt. & Mktg. Abs. 1976-2006May W4  
(c) 2006 Pira International  
File 256:TecInfoSource 82-2006/Jul  
(c) 2006 Info.Sources Inc  
File 258:AP News Jul 2000-2006/Jun 02  
(c) 2006 Associated Press  
File 261:UPI News 1999-2005/Nov 17  
(c) 2005 United Press International  
File 570:Gale Group MARS(R) 1984-2006/May 31  
(c) 2006 The Gale Group  
File 621:Gale Group New Prod.Annou.(R) 1985-2006/Jun 01  
(c) 2006 The Gale Group  
File 623:Business Week 1985-2006/Jun 02  
(c) 2006 The McGraw-Hill Companies Inc  
File 624:McGraw-Hill Publications 1985-2006/Jun 02  
(c) 2006 McGraw-Hill Co. Inc  
File 627:EIU: Country Analysis 2006/Jun 01  
(c) 2006 Economist Intelligence Unit  
File 628:Ctry Risk & Forecasts 2006/Jun 01  
(c) 2006 Economist Intelligence Unit  
File 629:EIU:BUS. Newsletters 2006/Jun 01  
(c) 2006 Economist Intelligence Unit  
File 635:Business Dateline(R) 1985-2006/Jun 02  
(c) 2006 ProQuest Info&Learning  
File 636:Gale Group Newsletter DB(TM) 1987-2006/May 31  
(c) 2006 The Gale Group  
File 637:Journal of Commerce 1986-2006/May 29  
(c) 2006 Commonwealth Bus. Media  
File 646:Consumer Reports 1982-2006/May  
(c) 2006 Consumer Union  
File 649:Gale Group Newswire ASAP(TM) 2006/May 24  
(c) 2006 The Gale Group  
File 674:Computer News Fulltext 1989-2006/May W4  
(c) 2006 IDG Communications  
File 696:DIALOG Telecom. Newsletters 1995-2006/Jun 02  
(c) 2006 Dialog  
File 703:USA Today 1989-2006/Jun 01  
(c) 2006 USA Today  
File 713:Atlanta J/Const. 1989-2006/Jun 01  
(c) 2006 Atlanta Newspapers  
File 759:Business Insights 1992-2006/May  
(c) 2006 Datamonitor  
File 760:Euromonitor Strategy 2004/Apr  
(c) 2004 Euromonitor International Inc.  
File 761:Datamonitor Market Res. 1992-2006/May  
(c) 2006 Datamonitor  
File 764:BCC Market Research 1989-2006/May  
(c) 2006 Business Communication Co.  
File 768:EIU Market Research 2006/Apr 24  
(c) 2006 EIU  
File 781:ProQuest Newsstand 1998-2006/Jun 02  
(c) 2006 ProQuest Info&Learning  
File 788:(Myrtle Beach) The Sun News 1996-2006/May 31  
(c) 2006 The Sun News  
File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

---

© 2006 Dialog, a Thomson business